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**Hilton Continues to Expand Presence in Malaysia with Signing of
Hilton Burau Bay Resort Langkawi**

Hilton's flagship brand to debut in one of South East Asia's most popular resort destinations



KUALA LUMPUR, MALAYSIA – August 18, 2022 – Leading global hospitality company [Hilton](#) announced today the signing of an agreement with Tradewinds Corporation Berhad to expand Hilton's flagship brand in Malaysia with Hilton Burau Bay Resort Langkawi. The resort marks Tradewinds Corporation Berhad's fourth property with Hilton, following [Hilton Petaling Jaya](#), [Hilton Kuching](#), and the recently announced [Waldorf Astoria Kuala Lumpur](#).

Scheduled to open in 2024, the 251-room resort will be Hilton's second property in Langkawi, complementing [The Nautilus Resort, Curio Collection by Hilton](#), expected to open in 2023. The

resort will also join Hilton's established portfolio of hotels in Malaysia, where it currently operates 13 properties across three brands, with another nine in the pipeline.

"Langkawi is a tropical paradise famed for its natural beauty – home to South East Asia's first UNESCO World Geopark and a popular upscale destination for international and domestic travelers alike. We are delighted to expand our long-standing partnership with Tradewinds Corporation Berhad and bring Hilton's flagship brand and world-class hospitality to Langkawi," said **Guy Phillips, senior vice president, Development, Asia and Australasia, Hilton.**

Nestled in Bura Bay along Langkawi's western coastline, the resort boasts stunning, unobstructed views of the Straits of Malacca, and enjoys a 600-meter beachfront with white sands and clear waters. It is surrounded by untouched coastal rainforests, and overlooks the majestic Gunung Mat Cincang, Seratosa Island, and Bura Island. It is a 15-minute drive from the Langkawi Airport and 40 minutes from the Kuah Jetty, and within close proximity to popular tourist attractions such as the Langkawi Cable Car & Sky Bridge, Pantai Cenang, and Kuah Town.

"We are delighted to continue our partnership with Hilton through the upcoming debut of Hilton Bura Bay Resort Langkawi. The resort marks our fourth collaboration with Hilton, underscoring the strong synergies between our companies. We are confident that Hilton Bura Bay Resort Langkawi will be a fine addition to this popular leisure destination and will be well-received by locals and international visitors alike," said **Muhammad Zainal Ashikin, managing director and group chief executive officer, Tradewinds Corporation Berhad.**

Hilton Bura Bay Resort Langkawi will feature an executive lounge and five dining concepts including an all-day dining restaurant, a specialty restaurant and a pool bar. Guests can look forward to unwinding at the award-winning eforea spa, indoor and outdoor pools, or enjoy a workout at the fitness center, basketball and tennis courts. For guests looking to host social events and celebrations, the resort also offers an events space spanning approximately 800 square meters, and a ballroom of approximately 400 square meters.

"For over a century, Hilton Hotels & Resorts has set the benchmark for hospitality around the world. With the resort's prime location, thoughtful design, plentiful dining options and signature Hilton hospitality, I am confident that Hilton Bura Bay Resort Langkawi will raise the bar for exceptional guest experiences here on the island and across the country," said **Alexandra Jaritz, senior vice president, Brand Management, Asia Pacific, Hilton.**

Note to Editors:

Hilton Bura Bay Resort Langkawi will be part of [Hilton Honors](#), the award-winning guest-loyalty program for Hilton's 18 distinct hotel brands. Members who book directly on the hotel's website will have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of points and money to book a stay, an exclusive member discount, free standard Wi-Fi and the Hilton Honors app.

For more information about Hilton, please visit stories.hilton.com.

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About Hilton Hotels & Resorts

For over a century, [Hilton Hotels & Resorts](#) has set the benchmark for hospitality around the world, providing new product innovations and services to meet guests' evolving needs. With nearly 600 hotels across six continents, Hilton Hotels & Resorts properties are located in the world's most sought-after destinations for guests who know that where they stay matters. Experience a positive stay at Hilton Hotels & Resorts by booking at hiltonhotels.com or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hilton Hotels & Resorts at stories.hilton.com/hhr, and follow the brand on [Facebook](#), [Twitter](#) and [Instagram](#).

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising 7,000 properties and 1.1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for five consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the 139 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit stories.hilton.com for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).