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## Waldorf Astoria Hotels & Resorts Set to Debut in Malaysia

*Scheduled to open in 2024, Hilton brings its premier luxury brand to the heart of Kuala Lumpur's famed Bukit Bintang hub*



**KUALA LUMPUR, Malaysia – 16 June, 2022** – [Waldorf Astoria Hotels & Resorts](#), one of [Hilton's](#) (NYSE: HLT) luxury hotel brands, today announced its expansion into Malaysia with Waldorf Astoria Kuala Lumpur. Scheduled to open in 2024, Waldorf Astoria Kuala Lumpur will be developed and owned by Tradewinds Corporation Berhad and managed by Hilton. It continues the brand's entry into sought-after destinations such as Sydney, Tokyo, Osaka and Jakarta, and joins an award-winning portfolio of Waldorf Astoria Hotels & Resorts in Asia Pacific in destinations like the [guMaldives](#), Bangkok, Beijing and Shanghai.

“After many years of shared success, we are thrilled to be expanding our partnership with Tradewinds Corporation Berhad to launch Waldorf Astoria Hotels & Resorts’ first hotel in Malaysia. As one of Asia’s key gateway cities, Kuala Lumpur, and to a larger extent, Malaysia, has always been a priority market for Hilton,” said Guy Phillips, senior vice president,

development, Asia and Australasia, Hilton. “Waldorf Astoria Kuala Lumpur is a fantastic addition to our suite of brands in this cosmopolitan city, and we look forward to further expanding our footprint as we welcome more guests with Hilton’s award-winning signature hospitality.”

### **World-class luxury offerings**

With renovation and construction scheduled to start in the third quarter of this year, guests can look forward to custom-designed interiors and furnishings at each of Waldorf Astoria Kuala Lumpur’s 279 suites. Room sizes will start from 76 square meters, offering guests the luxury of space to unwind and retreat.

Consistent with all Waldorf Astoria Hotels & Resorts, guests can expect True Waldorf Service from the moment they book their stay to the moment they check out, with everlasting memories created through graceful and personalised service that is unmatched. The luxury hotel will also feature culinary excellence through five distinct restaurants including Peacock Alley, the iconic lounge and bar synonymous with the Waldorf Astoria brand, and a state-of-the-art wellness centre. With a generous 3,390 square meters of meeting spaces, including an 1,845 square meter-ballroom, Waldorf Astoria Kuala Lumpur will also be the perfect place for incomparable celebrations and world-class events.

“We are honoured and excited to extend our partnership with Hilton to bring the iconic Waldorf Astoria and Resorts brand to Malaysia. We believe this will be a high value addition that will elevate the country’s hospitality offerings to both business and leisure travelers, further cementing the country’s position as one of the world’s top travel destinations,” said Muhammad Zainal Ashikin, Managing Director/Group Chief Executive Officer, Tradewinds Corporation Berhad.

### **Landmark Location**

Perfectly located within Kuala Lumpur’s Golden Triangle, Waldorf Astoria Kuala Lumpur is within walking distance of the city’s top malls and attractions, including Pavilion Mall and Suria KLCC, in the famed Bukit Bintang shopping and entertainment district. It is also well connected to the city’s main transportation hubs, with KL Sentral station and Kuala Lumpur International Airport located 3 kilometers and 18 kilometers away respectively.

“The debut of Waldorf Astoria in Kuala Lumpur reinforces our commitment to bring unrivalled luxury to landmark destinations around the world and this launch in the metropolis of Kuala Lumpur will mark an important milestone for our luxury presence in Asia Pacific,” said Nils-Arne Schroeder, vice president, Luxury – Asia Pacific, Hilton. “With Waldorf Astoria Kuala Lumpur set to be a remarkable icon in the heart of the city, coupled with the upcoming opening of our first Conrad hotel in the country, we will welcome two of our award-winning luxury brands within a year of each other which will bolster our ability to deliver truly exceptional and memorable experiences to luxury travelers in the coming years.”

Waldorf Astoria Kuala Lumpur joins an existing portfolio of 12 operating and nine pipeline hotels and resorts across Malaysia, and 14 Waldorf Astoria Hotels & Resorts currently open or under

development in Asia Pacific. It will be part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 18 distinct hotel brands. Members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, and free standard Wi-Fi.

For more information about Hilton, please visit [newsroom.hilton.com](https://newsroom.hilton.com).

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### **About Waldorf Astoria Hotels & Resorts**

[Waldorf Astoria Hotels & Resorts](#) is a portfolio of 30 iconic properties that creates a unique sense of place with a relentless commitment to personal service and culinary expertise in landmark locations around the world. Unified by their inspirational environments and True Waldorf Service, Waldorf Astoria hotels deliver graceful service from the moment a guest books through checkout. In addition to the brand's renowned hotel offerings, Waldorf Astoria boasts a best-in-class residential portfolio that provides the comfort of a private home combined with the unsurpassed amenities and legendary service of Waldorf Astoria. Waldorf Astoria is part of Hilton, a leading global hospitality company. Experience a positive stay at Waldorf Astoria Hotels & Resorts by booking at [waldorfastoria.com](https://waldorfastoria.com) or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Waldorf Astoria Hotels & Resorts at [newsroom.hilton.com/waldorfastoria](https://newsroom.hilton.com/waldorfastoria), and follow the brand on [Twitter](#), [Instagram](#) and [Facebook](#).

### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising nearly 6,900 properties and nearly 1.1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on *Fortune's* 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for five consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the nearly 133 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [newsroom.hilton.com](https://newsroom.hilton.com) for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).